

SEEDS of the MEDITERRANEAN

June 30th



Seeds of the Mediterranean II: Water Sustainability and Circular Solutions for Mediterranean Agriculture

June 2026 - Online (Microsoft Teams)

Language: English

Duration: 1 hour 30 minutes

1. Context

The Mediterranean Cluster is a cooperation group in which the **National CAP Networks** of Mediterranean EU Member States meet **every month**. The participating countries are: **Italy, France, Romania, Spain, Greece, Portugal, Cyprus, Malta and Croatia**.

The group is **moderated by the [EU CAP Network](#)** and serves as a platform to exchange knowledge, coordinate initiatives and address common challenges faced by Mediterranean regions.

During one of the recent **in-person Mediterranean Cluster meetings**, the idea emerged to create a recurring series of webinars to give greater visibility to innovative projects, share solutions that can be transferred across countries, and strengthen collaboration in the Mediterranean area.

As a result, in 2026 the Mediterranean Cluster launched a new webinar series titled **“Seeds of the Mediterranean”**. The series features one webinar every four months, each focusing on relevant topics for Mediterranean rural areas, such as water management, climate resilience, natural resources, circular economy and agricultural innovation.

The **[first webinar of the series](#)**, held on **16 March 2026**, focused on **Water Management** and received very positive feedback, with strong participation and interest from stakeholders across different Mediterranean countries.

Building on the success of the first edition, the Mediterranean Cluster is organising the second webinar of the series on **30 June 2026 at 11:00 CET**, held entirely **in English**.

The theme selected for this second edition is:

Water Sustainability within the Circular Economy

Water scarcity, climate pressures and the need to optimise natural resources continue to be major challenges for Mediterranean agriculture and rural territories. In this context, circular economy approaches can play a key role in improving water efficiency, reducing waste and promoting more sustainable production systems.

This **second webinar** aims to provide a collaborative space to showcase practical solutions, innovative projects and transferable experiences related to water sustainability within the circular economy framework, highlighting initiatives that are already generating positive impacts in Mediterranean regions.

2. Specific Objectives

This second “Seeds of the Mediterranean” webinar is designed to:

- **Present four good practices and innovative projects** focused on water management in Mediterranean contexts.
- **Give visibility to real solutions** addressing water-related challenges through technology, advisory services, innovation, and collaborative approaches.
- **Promote knowledge exchange** and support the **transferability** of solutions to other Mediterranean territories.
- **Raise awareness** of the importance of efficient water management across Mediterranean regions.
- **Strengthen cooperation** among national networks, universities, researchers, farmers, administrations, and private stakeholders.
- **Inspire future projects** contributing to climate and water resilience in the Mediterranean area.

3. Target Audience

The webinar is intended for a wide range of stakeholders related to innovation, agriculture, and water management, including:

- Farmers and agricultural producers.
- Advisory and extension services.
- Operational Groups and innovation projects.
- Universities and research centres.
- Experts in water management, climate resilience and natural resources.
- Companies and SMEs (irrigation technology, sensors, water reuse, etc.)
- Public administrations and managing authorities.
- Rural networks and CAP networks from Mediterranean countries.
- Organisations working on sustainability and innovation.

4. Programme

Time	Content
11.00 -11.05	Welcome and opening
11.05- 11.20	<p>SPONGEWORKS - Creating and Upscaling Sponge Landscapes by Working with Natural Water Retention and Sustainable Management, Greece</p> <p><i>By Dr Andreas Panagopoulos</i></p> <p>Research Director, Soil & Water Resources Institute</p>
11.20 - 11.35	<p>Development and modernization of vegetable waste briquetting activities, Romania</p> <p><i>By Beatrice Zaharescu</i></p> <p>EU CAP NETWORK Communication & LEADER, Romanian National Rural Network</p>
11.35 – 11.50	<p>WoolMulch: Building Crop Resilience in the Climate Emergency, Spain</p> <p><i>By Raoul Ferrer</i></p> <p>Agricultural Engineer with a Master's Degree in Organic Agriculture and Agricultural Technologies.</p>
11.50 - 12.05	<p>Sustainable wastewater reuse for agriculture, Cyprus</p> <p>By Dr Anastasis Christou</p> <p>Agricultural Research Officer in the Agricultural Research Institute of the Ministry of Agriculture, Rural Development and Environment of the Republic of Cyprus</p>
12.05 - 12.25	Questions and answers - using Padlet
12.25 – 12:30	Closing Remarks