

LEADER EXPERIENCE EXCHANGE: COOPERATION

Visit to LEADER cooperation projects in the territory - March 4

1. Schedule and Transport

Date: March 4, from **10:00 to 14:00**

Departure: From Segovia Bus Station, with the following stops:

- 8:15: Segovia Bus Station.
- 8:30: Segovia Guiomar Train Station.
- 9:20: [La Farm Studio](#).

Return: From [Otones de Benjumea](#), with the following stops:

- 14:30: Segovia Guiomar Train Station.
- 14:45: Segovia Bus Station.
- 15:00: La Farm Studio.

The organization will provide a bus service departing from La Farm Studio to Otones de Benjumea for the visits, and a return service at the end of the activities, stopping at the Segovia bus and train stations and at La Farm Studio, in order to facilitate the travel of the participants.

2. Location of the visits

The visits will take place in Otones de Benjumea (Segovia). Below is the route [link](#) starting from La Farm Studio.

3. Description of the visits

The visit will include 4 different activities within the municipality of Otones de Benjumea, with an approximate duration of 3 hours and 30 minutes. Participants will be divided into four groups, each assigned a different color (maximum number per group: 30 attendees). Two of the groups will consist of European participants requiring translation, with consecutive Spanish-English interpretation provided.

Mid-morning breakfast will be provided by the organization.

Description of the 4 activities:

1. Presentation of LEADER projects by women entrepreneurs.
2. Explanation of the LEADER cooperation project “Living Museums”.
3. Ethnographic Museum.
4. Pedagogical Museum

1. Presentation of LEADER Projects by Women Entrepreneurs

- [Taller Amapola](#). Natural cosmetics. Teresa de Andrés (San Cristóbal, Segovia).

Amapola Bio is a Spanish brand of natural and organic cosmetics, with an online shop and its own manufacturing facilities in Segovia. It offers products free from microplastics and formulated with plant-based and organic ingredients. Its philosophy is sustainable: production takes place in a low-energy building, packaging is recyclable or reusable, and products hold demanding organic certifications.

- [Los Juaquines](#), agri-food shop and factory. Bustar López (Pinillos de Polendos, Segovia).

Los Joaquines - artisanal sausages and hams - is a Spanish family business with more than four generations of tradition in the artisanal production of hams and sausages. Located near Cantimpalos (Segovia), they combine traditional methods with modern techniques to ensure quality and flavor.

2. Explanation of the “Living Museums” Project

The project coordinator, Eugenio Rojo, will present the cooperation project [“Living Museums”](#) in the multi-purpose hall located opposite the place where lunch will be served.

3. Ethnographic Museum of Otones

The Ethnographic Museum, established in 1996, has a collection of more than 3,000 objects representing rural daily life in its various forms, covering a period from the mid-19th century to the 1960s.

4. Pedagogical Museum of Otones

Also created in 1996, it currently houses more than 20,000 school-related objects, corresponding to a time situated from the mid-19th century to the early 21st century.