



AGENDA

“Seeds of the Mediterranean – Water Management in Agriculture for Mediterranean regions”

March 16th 2026 – Online (Microsoft Teams)

Language: English

Duration: 1 hour 30 minutes

1. Context

The Mediterranean Cluster is a cooperation group in which the **National CAP Networks** of Mediterranean EU Member States meet **every month**.

The participating countries are: **Italy, France, Romania, Spain, Greece, Portugal, Cyprus and Croatia**.

The group is **moderated by the EU CAP Network** and serves as a platform to exchange knowledge, coordinate initiatives and address common challenges faced by Mediterranean regions.

During one of the recent **in-person Mediterranean Cluster meetings**, the idea emerged to create a recurring series of webinars to give greater visibility to innovative projects, share solutions that can be transferred across countries, and strengthen collaboration in the Mediterranean area.

As a result, in 2026 the Mediterranean Cluster is launching a new webinar series titled **“Seeds of the Mediterranean”**. This series will feature **one webinar every four months**, each focusing on a relevant topic such as water management, climate resilience, natural resources, or agricultural innovation.

The first webinar will take place **on 16 March 2026 at 11 CET** and will be held entirely in **English**.

The theme selected for this first edition is: **Water Management**

Water scarcity, climate-related pressures, and the need for efficient irrigation systems make water management an urgent and strategic issue for Mediterranean agriculture and rural areas.

This first webinar aims to provide a collaborative space to showcase **practical solutions**, **transferable experiences**, and **innovative approaches** that are already generating impact in different Mediterranean countries.

2. Specific Objectives

This first “Seeds of the Mediterranean” webinar is designed to:

- **Present four good practices and innovative projects** focused on water management in Mediterranean contexts.
- **Give visibility to real solutions** addressing water-related challenges through technology, advisory services, innovation, and collaborative approaches.
- **Promote knowledge exchange** and support the **transferability** of solutions to other Mediterranean territories.
- **Raise awareness** of the importance of efficient water management across Mediterranean regions.
- **Strengthen cooperation** among national networks, universities, researchers, farmers, administrations, and private stakeholders.
- **Inspire future projects** contributing to climate and water resilience in the Mediterranean area.

3. Target Audience

The webinar is intended for a wide range of stakeholders related to innovation, agriculture, and water management, including:

- Farmers and agricultural producers.
- Producers' associations and organisations.
- Advisory and extension services.
- Operational Groups and innovation projects.
- Universities and research centres.
- Experts in water management, climate resilience and natural resources.
- Companies and SMEs (irrigation technology, sensors, water reuse, etc.)
- Public administrations and managing authorities
- Rural networks and CAP networks from Mediterranean countries
- Organisations working on sustainability and innovation.

4. Programme

Time	Content
11.00 -11.05	Welcome and opening
11.05 - 11.20	Improving Water Resilience in Rural Areas <i>By Kaley Hart</i> Policy Analyst, EU CAP Network
11.20 - 11.35	HIDROLIVAR Olive tree <i>By Juan Manuel Martín García</i> Associate Professor at the University of Granada
11.35 - 11.50	RicEnviFlow Rice <i>By Charalampos Doulgeris</i> Principal Researcher, Soil & Water Resources Institute
11.50 - 12.05	H2OEfficient Avocado tree <i>By Helder Lucas and Sandra Pires,</i> Irrigation Service Technician at National Fruit and Vegetable Operational and Technological Centre and Technical Director at Hidrosoph , respectively
12.05 - 12.25	Questions and answers - using Padlet
12.25 – 12:30	Closing Remarks