

Webinar “Seeds of the Mediterranean
– Water Sustainability within the
Circular Economy”



spongeworks

Creating and Upscaling Sponge
Landscapes by Working with Natural
Water Retention and Sustainable
Management

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30.06.2026

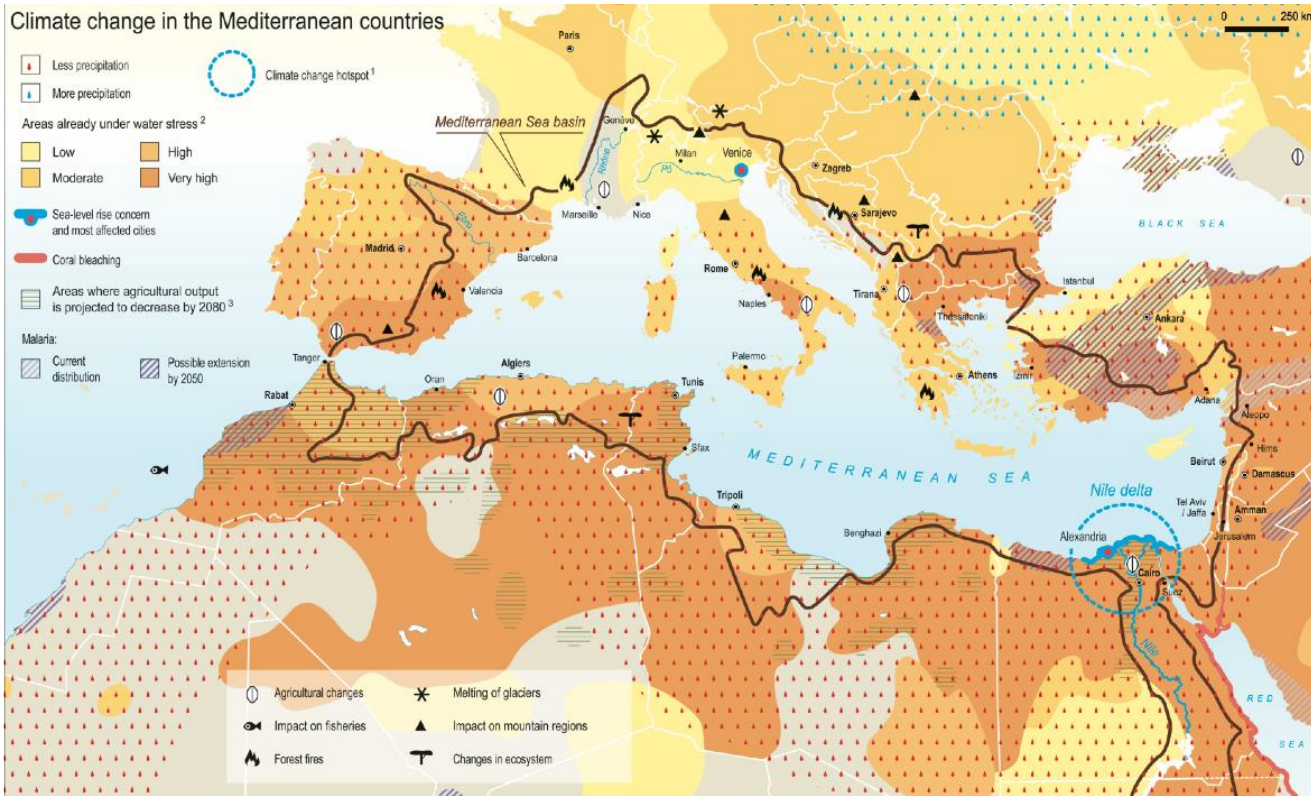


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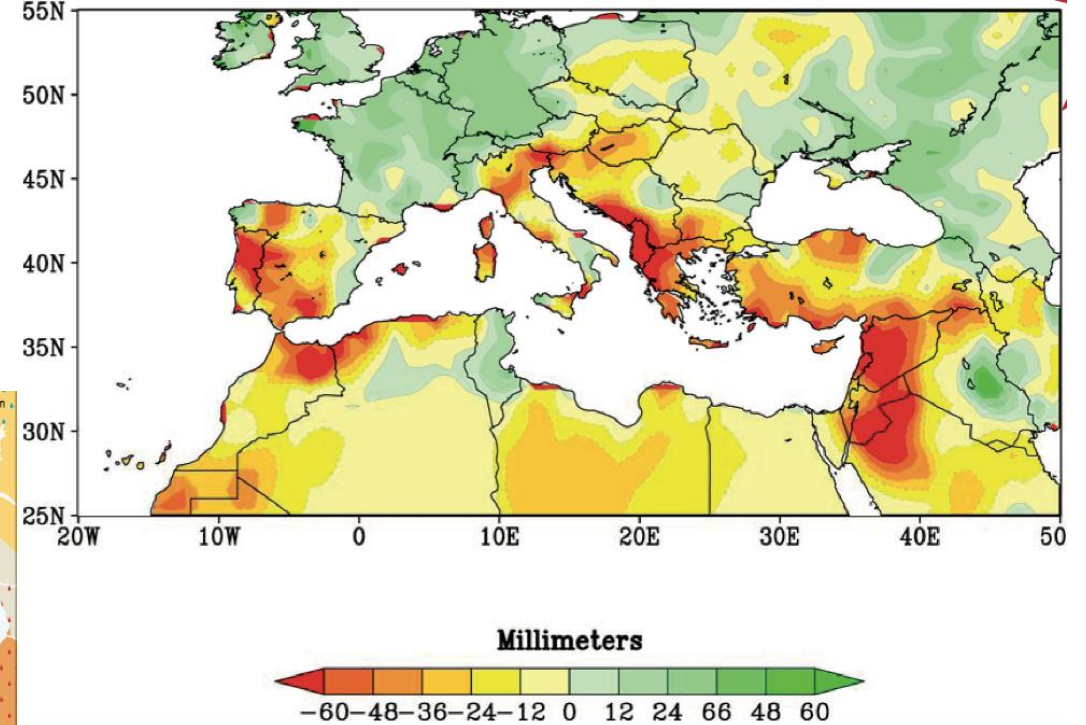


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The med climate hotspot...



Source: IPCC, 2007; Water stress: Revenga & Doll, 2000 updated by Alcamo & al., 2003; World Resources Institute, 2007; Rogers & Randolph in: Science, 2000; Agricultural output: Fischer & al., 2005; Plan Bleu, 2009.



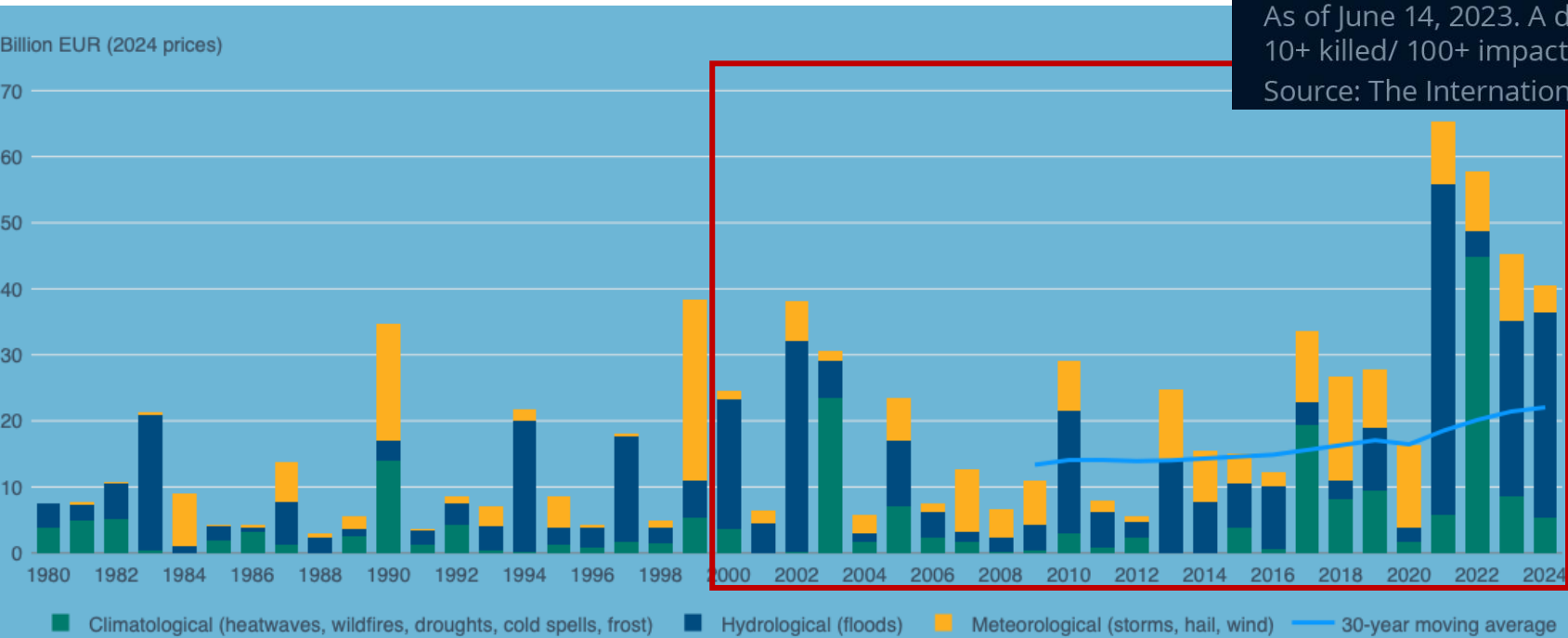
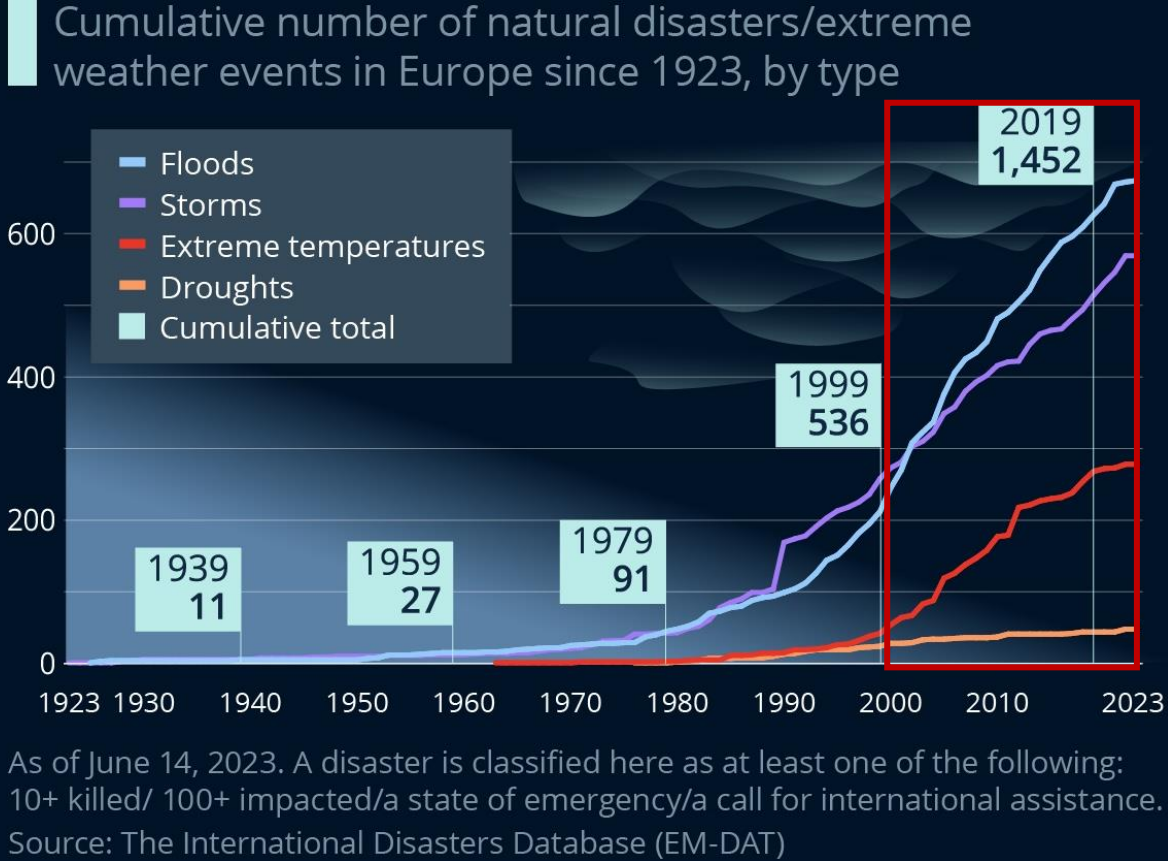
Reds and oranges highlight lands around the Mediterranean that experienced significantly drier winters during 1971-2010 than the comparison period of 1902-2010. Source: NOAA.

- Increased T
- Decreased pptn and temporal distribution
- Forest fires
- Overheated cities
- Energy consumption increase
- Agriculture affected
- Soil deteriorate
- Water stress challenge
- Flood events at large

Climate change in a nutshell...



<https://www.statista.com/chart/30288/cumulative-number-of-natural-disasters/>



EEA, 2026. Economic losses from climate-related extremes in Europe

Sponge landscapes are needed



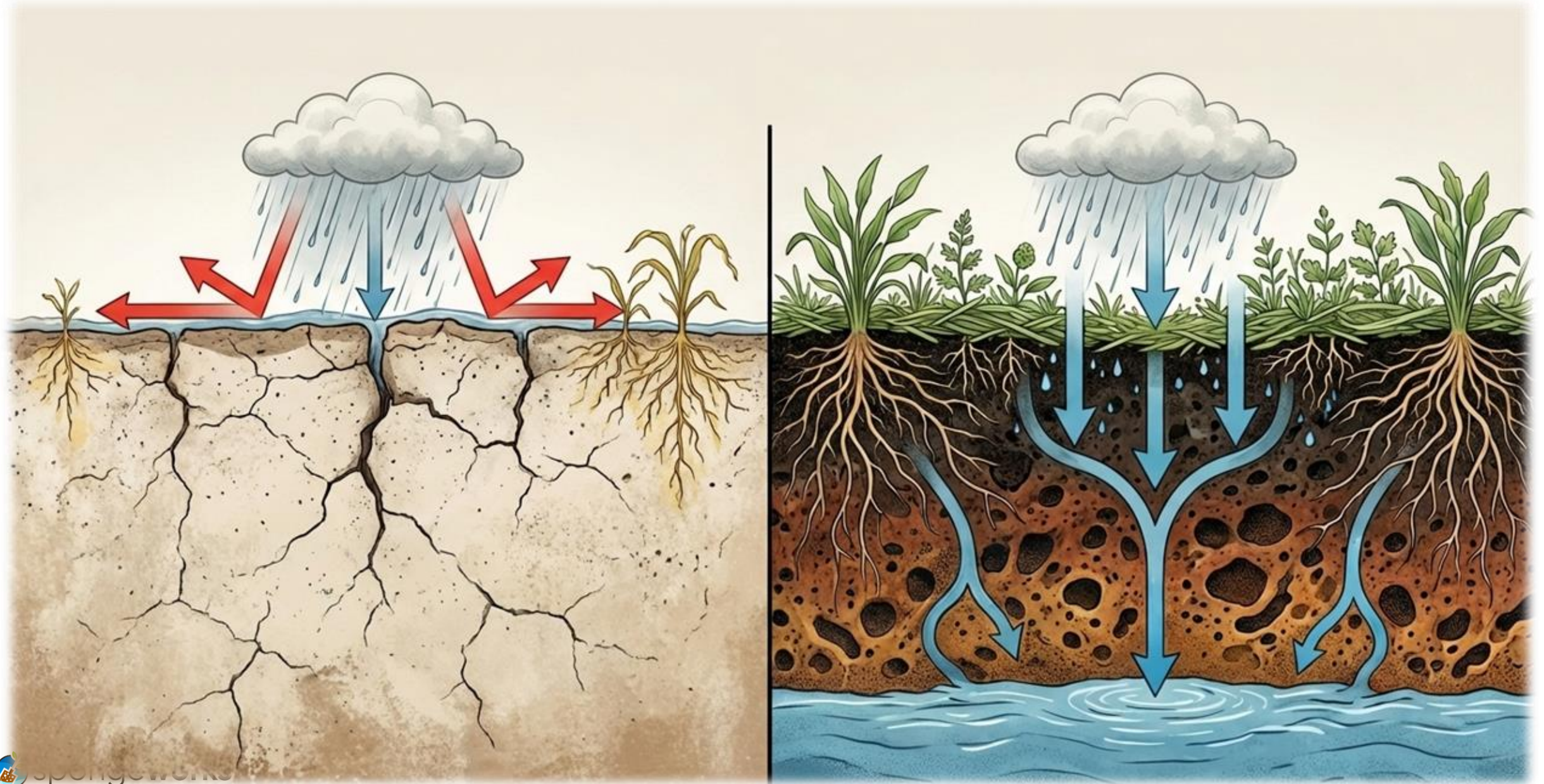
- Floods and droughts intensify across Europe
- Water quality, soil health and biodiversity under pressure
- Draining-focused management still deeply embedded; Options for enhancing landscape sponge functioning remain untapped – grey still on

Change does not happen fast and at scale

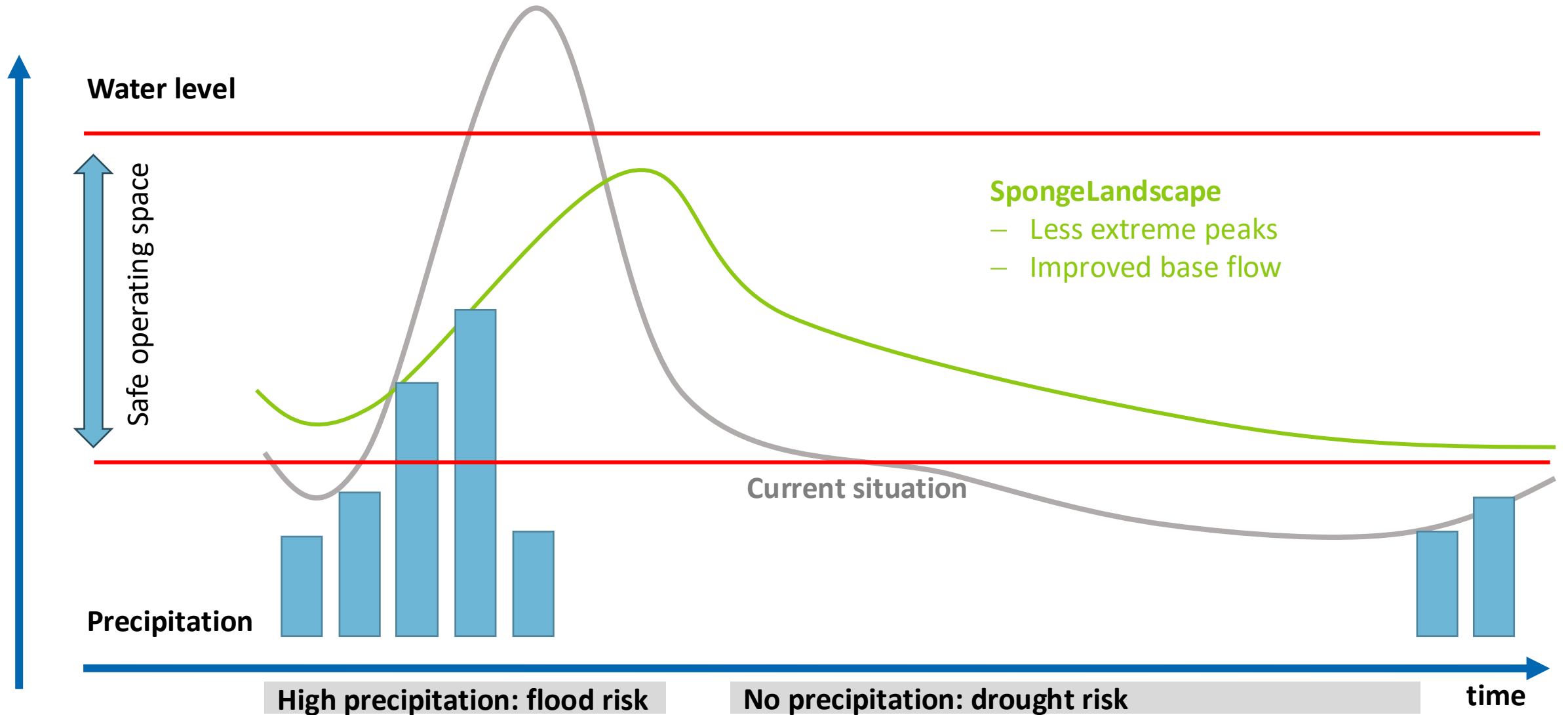
- The challenge is no longer awareness – but large-scale implementation under real-world constraints

Transformative change FAST

Sponge Measures



Hypothesis: Sponge landscapes at work



Large-scale demonstration



- 4 Years (9.2024-08.2028)
- 6 countries – 3 DBs
- 8 Associated regions
- 12 Implementing partners
- 23 knowledge partners
- 28 partners
- 29+ measures
- 200+ areas of intervention
- 4000+ ha

- Large-scale Demonstrators
- Associated Regions

Biogeographical regions in Europe

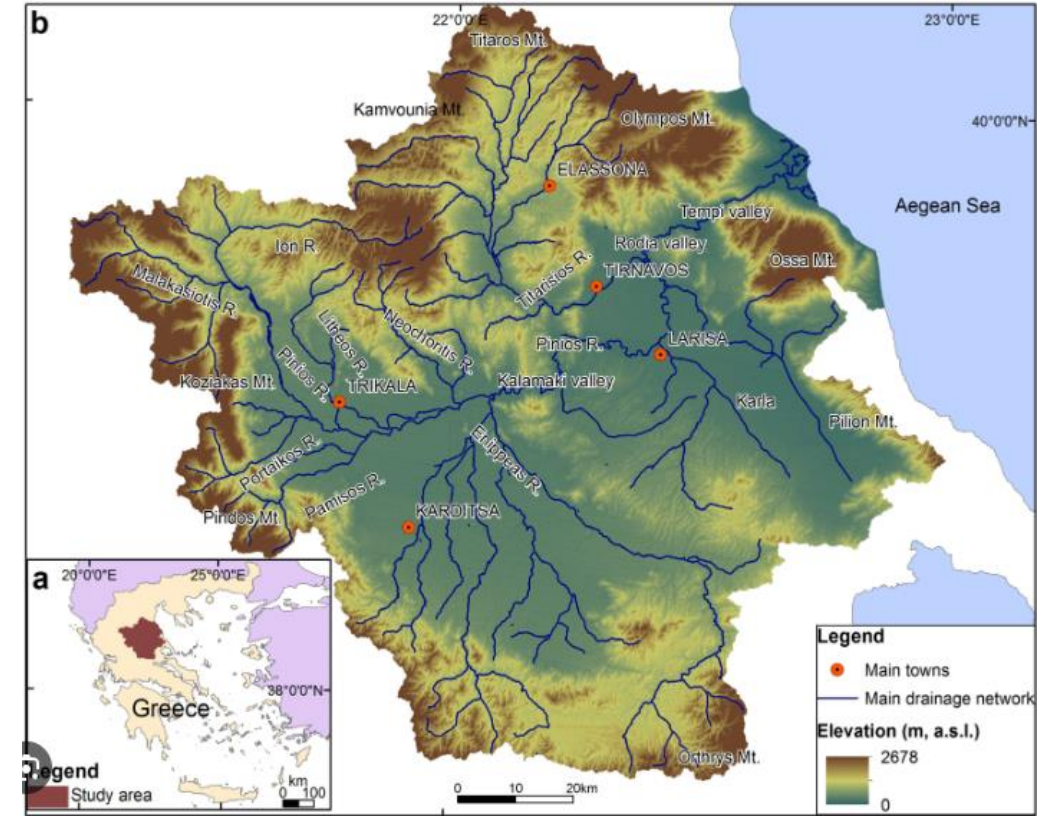
	Alpine		Continental
	Anatolian		Macaronesia
	Arctic		Mediterranean
	Atlantic		Pannonian
	Black Sea		Steppic
	Boreal		Outside data coverage



Overview of Pinios Basin



- ca 11,000km²: 2 flat plains surrounded by rugged topography
- Contrasting precipitation pattern (from 400mm to 1800mm)- hot and dry summers
- Dense hydrographic network
- Population: 700,000 – agriculture main activity
- Fragmented governance structures
- **Deficient water budget, quality issues**
- **Signs of desertification, low soil organic matter**



Key challenges and types of measures implemented



CHALLENGES



Increasing climate risks

- Floods & droughts -> societal hazard, productive land wash-out/abandoned, soil erosion/degradation



Water stress & imbalance

- Water deficit, quality deterioration



Low resilience of agricultural practices to climate change

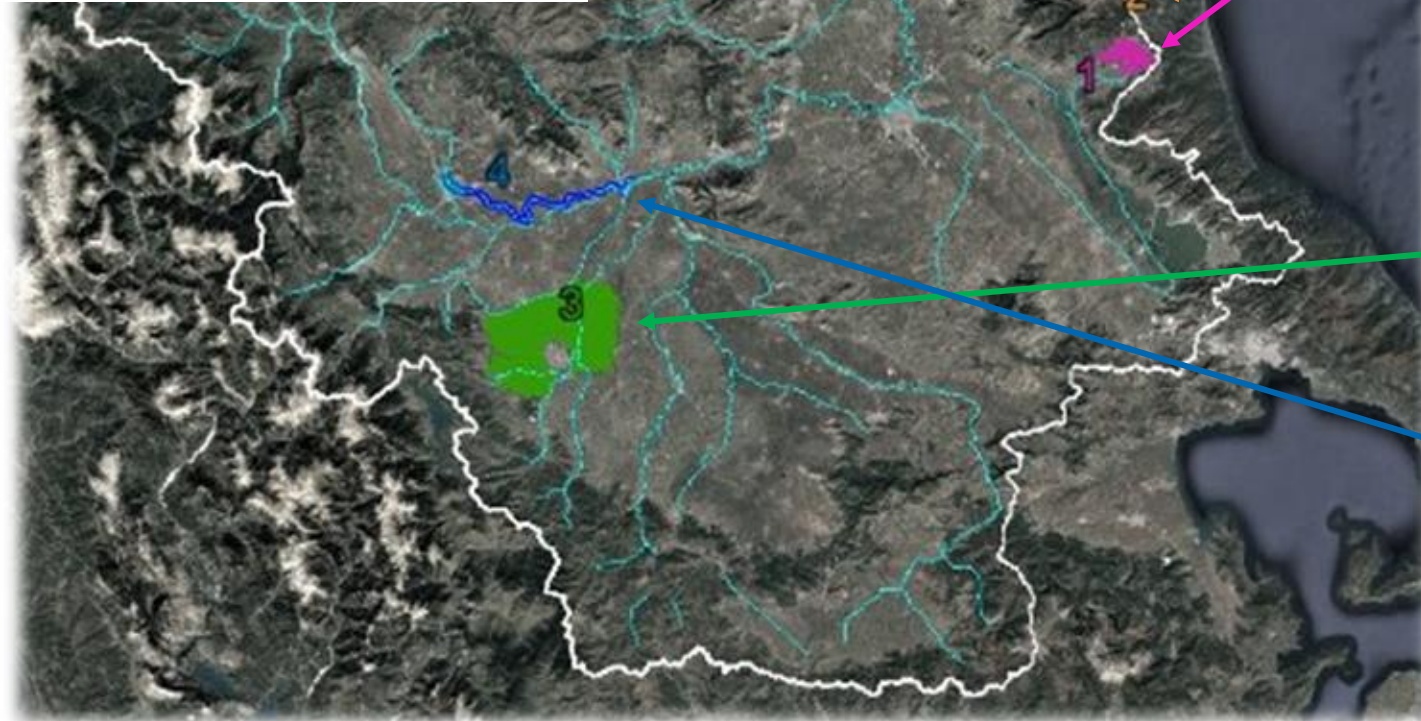
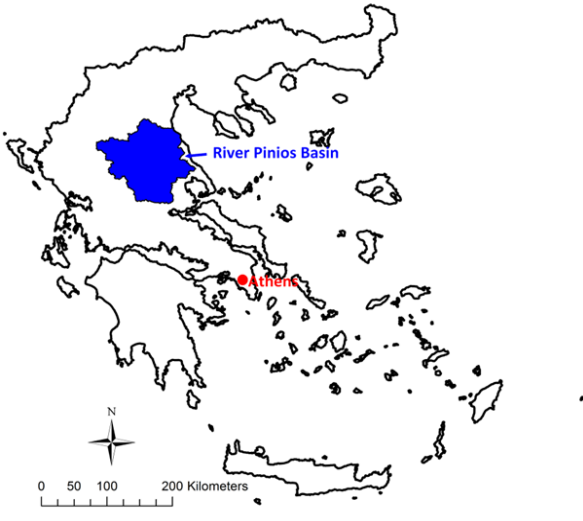
- Insecure production (quality & quantity), non-financial viability

How to...

- Overcome inertia and governance fragmentation
- Convince implementers to go "*spongier*" and stakeholders to support sponges



Spatial extent of intervention areas



1 - Agia plain - Implementer:
Municipality of Agia (DIMAG) |
200ha-350 fields-43 farmers



2 - Melivia area - Implementer:
Melivia Cooperative (ACM) |
35ha-50 fields-18 farmers

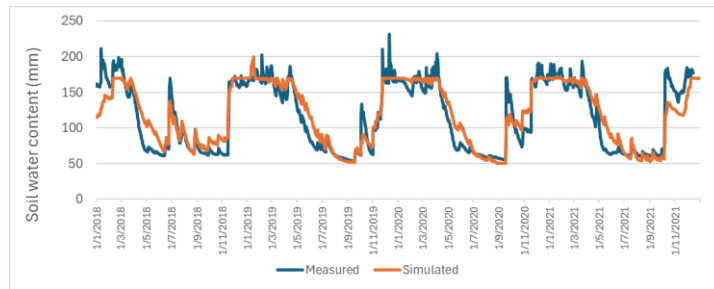


3 - Tavropos area - Implementer:
TOEV Tavropou (TAV) | 350ha -
buffer strips (20kmx4m) & hedges
(28kmx1m) - 150 fields - 15 farmers



4 - Trikala area - Implementer:
e-Trikala | Riparian forest
(2.7kmx4m) & SpongePark -
2ha

NbS1: Effective soil water management through irrigation scheduling



Current irrigation practice for apples:

- **Empirical practice** -> fixed days, 1 irrigation event per week, as much as possible, late May – mid Sep
- **670 mm per irrigation period**, based on data from telemetric water meters

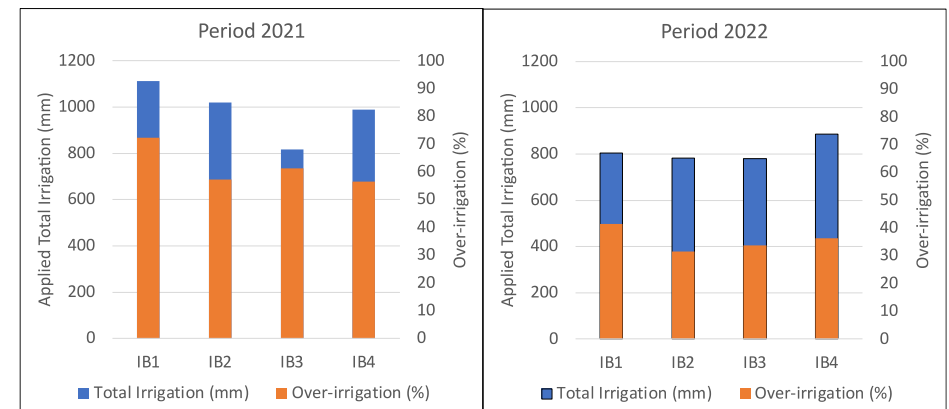
Irrigation scheduling

- Implementation of the **auto-irrigation algorithm** of SWAT model. **Water stress** based on **plant water demand**

Apples
770 ha
68 HRUs

Reduction of apples' irrigation water consumption:

- On average **by 22%**
- From **670 mm to 520 mm (dha)**



NbS2: Increasing soil organic matter through agroecological practices

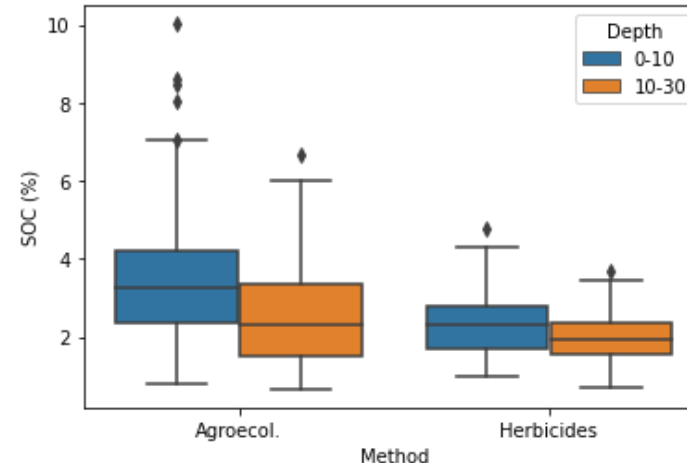
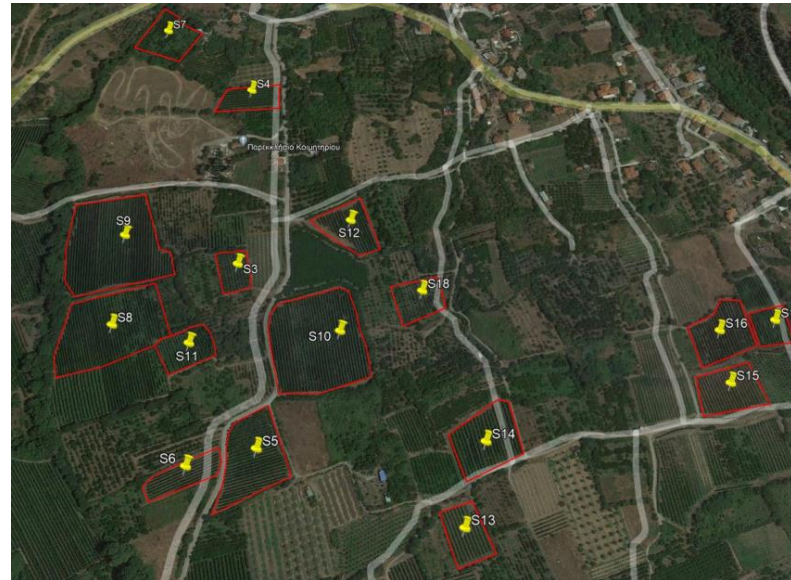
Year 2022 and 2023 – 16 fields, 8 applying mowing/mulching and 8 applying herbicides, 532 soil samples

Field applying herbicides

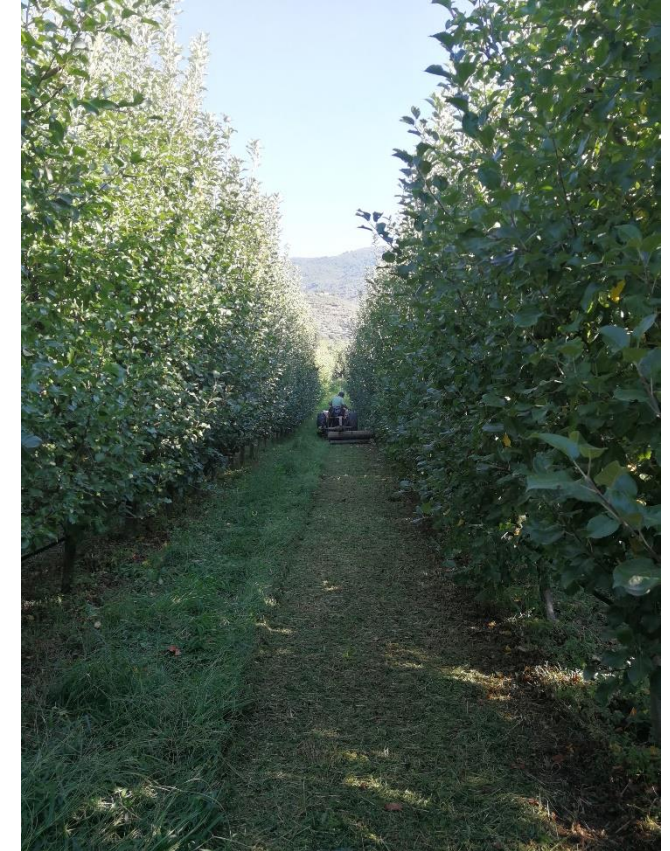


Soil Organic Content (SOC) at fields applying mowing/mulching compared to fields applying herbicides was found to be on average:

- 1.2% higher at 0-10 cm depth
- 0.6% higher at 10-30 cm depth



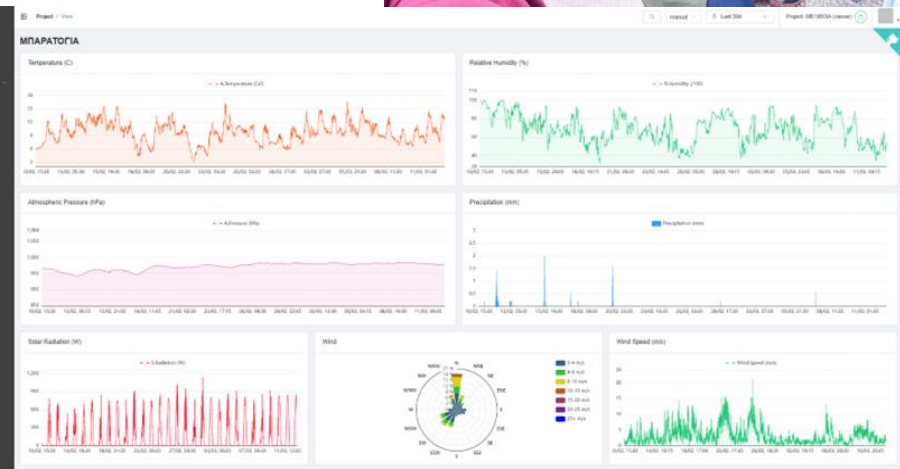
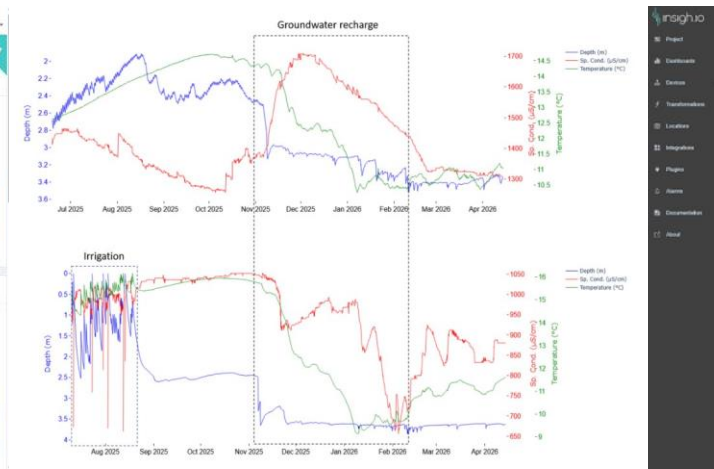
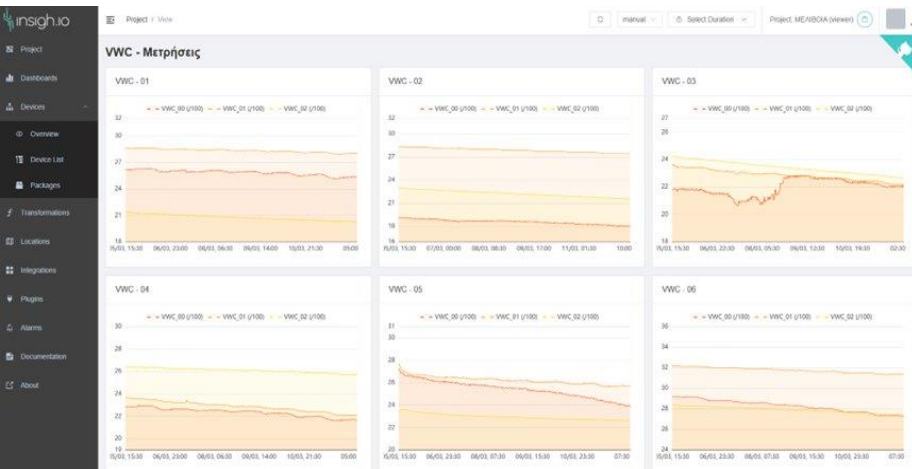
Field applying mowing/mulching



Increasing soil organic matter through agroecological practices in Pinios Hydrologic Observatory

Setting-up and maintaining monitoring networks

- 4 pillars: Water retention & quality, biodiversity, socio-economics
- Monitoring network status
- Set-up per DB and implementation area
- Opt for Before – After – Control – Impact (BACI)
- Start from field and upscale to sub-basin scale
- Logbooks to digital-online sensors and EO, inc. citizen science
- Address implementers (train) -> decision makers



Co-implement sponge measures and assess their impacts



 Implementation framework operationalised
Sponge measures selected & adapted

 Field implementation initiated
 Barriers identified & addressed
 Monitoring integration initiated
 Modelling preparation underway

 Strong coordination, governance activated
 Cross-basin learning activated

 Clear deployment roadmap defined
 KPI tracking system established



Co-implementing sponge measures and assessing their impacts



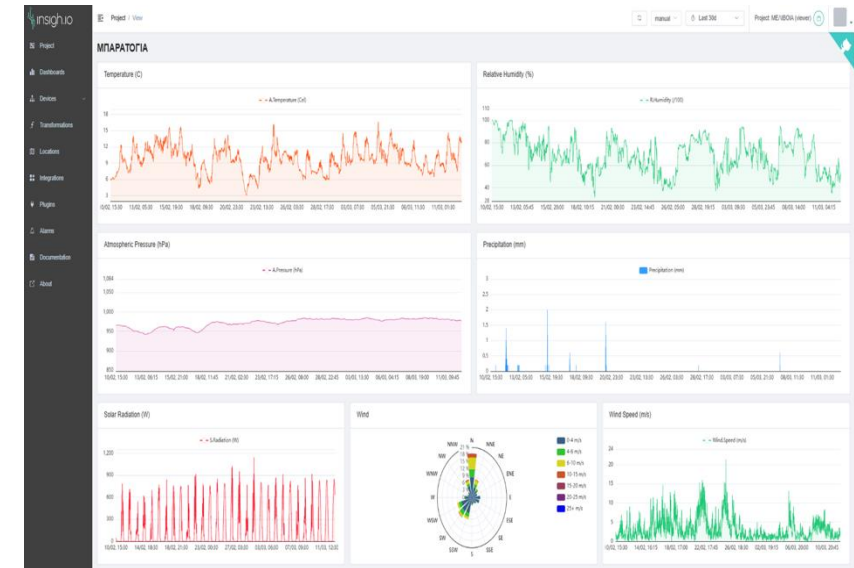
Stakeholders' engagement & strong collaboration



Inter-basin knowledge exchange supported by field visits



Initial results & mapping intervention areas



Ensuring long-term viability of implemented sponge measures



1. Environmental

- Sustainable water resource management
- Improvement of soil quality
- Enhancement of biodiversity
- Addressing the climate crisis



2. Economic

- Agricultural input cost savings
- Improved yields
- New Market Access
- Access to subsidies and relevant programs



3. Social

- Accountability & ethical responsibility
- Climate change adaptation
- Social well-being
- Strengthening collaboration — social capital



4. Educational & Know-how

- Access to specialized knowledge
- Advisory support
- Collaboration / exchange of experiences



**Benefits
of Sponge
Measures**

Ensuring long-term viability of implemented sponge measures



Examples of subsidies for Sponge measures form CAP 2023 – 2027 related to Pinios River Basin



Overview of achievements



Interaction with stakeholders



Field Day –
Demonstration
of mechanical
weed control
machinery
06/2025

1st Technical
Workshop
(Knowledge
Integration
Workshop)
11/2025

2nd Technical
Workshop
(Geodesign
Workshop)
05/2026

Field Day -
Demonstration of
strip tillage
machinery
04/2025

Demo basin
Kick-off
meeting
(DBKO)
11/2024



Development of
scenarios that take
into account the
existing conditions,
including all socio-
ecological and
technical
challenges

Development of
scenarios that
leverage the
“supportive
elements” and
address the
“constraints” of the
current governance
system, in order to
identify where
changes are
required and where
changes can
realistically occur

co-design, co-implement



collaborate – exchange experiences



Attempting to balance...



- ✓ Need for survival
- ✓ Need for sustainability
- ✓ Trust to individuals/bodies
- ✓ Demonstrating results
- ✓ Inspired champions
- ✓ Search for innovations
- ✓ Core of believers
- ✓ Funding mechanisms

- ❖ Low capacity/knowledge
- ❖ Governance fragmentation
 - ❖ Low awareness
- ❖ Complex procedures
- ❖ Distrust to the “system”
 - ❖ Inertia to changes
 - ❖ Aged farmers
- ❖ Not enough demos
- ❖ Big promises – big disappointments

The takeaways so far...



- ✓ Sponge measures about environmental protection. **Core** goal support **long-term viability and resilience of agriculture**.
- ✓ Water sustainability through **WEFE Nexus** perspective, balancing needs.
- ✓ **Stakeholder engagement** essential, **LOCAL ACTORS** determine measures are realistic, accepted and maintained.
- ✓ Early field evidence is **encouraging**: strip tillage → better water infiltration capacity.
- ✓ Large-scale implementation **incentives**, trust, technical support and evidence of benefits.
- ✓ Transition to sponge landscapes combine: practical NbS, local knowledge, realistic pathways.



Thank you!

The main challenge is no longer awareness, but moving from pilot actions to broader adoption under real-world constraints.

The future is ours - let's take it in our hands:
WE experience the problem
WE formulate the solution



Funded by
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The SpongeWorks project has received funding from the European Union's Horizon Europe research and innovation programme under grant agreement No 101156116. The project will run from 1 September 2024 to 31 August 2028. Co-funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union. Neither the European Union nor the granting authority can be held responsible for them.